



# A LOOK AT **POTENTIAL DISASTERS AND THEIR BUSINESS IMPACT**

Disasters come in various forms and, if not tackled properly, could lead to severe consequences that could get you into hot waters.

That's why developing a comprehensive disaster preparedness strategy is crucial to protect your business.



## **NATURAL DISASTERS**

Natural disasters can damage physical infrastructure, causing data loss and disrupting revenue streams.



## **HEALTH THREATS**

Health threats throw business continuity into disarray, demanding immediate response measures.



## **CYBERATTACKS**

Cybercriminals can infiltrate your IT systems, corrupt valuable data and inflict financial losses.



## **POWER OUTAGES**

Power loss can trigger IT disruptions, downtime and substantial revenue loss.



## **EQUIPMENT FAILURES**

Equipment failures inevitably lead to data loss, downtime and significant financial impacts.



## **HUMAN-CAUSED HAZARDS**

Human-caused hazards can disrupt operations and jeopardize the safety of your employees and assets.

**IS YOUR BUSINESS**

# **PREPARED?**



**Need help securing your business from potential disasters and their consequences?**

Contact us today to create your comprehensive disaster preparedness strategy.

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